



BIG IMPACT!

Celebrating 45 years of creating powerful, one-to-one mentoring relationships in our community!



Big Brothers Big Sisters
of Central Carolinas

Rob and T'Ziah Go Over the Edge

Big Brother helps his Little Brother soar to new heights

In September, we were excited to receive a call from Big Brother Rob Greenlee, who wanted to know if he could participate in our Over the Edge event and rappel 17 stories down the side of the Hyatt House with his Little Brother T'Ziah. Parental permission was secured and the rest is history.

Rob ended up raising nearly \$1,500 for the Over the Edge campaign, an expression of his passion for Big Brothers Big Sisters. "I believe that every child should have a fair shot," says Rob. "I am very grateful that I had mentors in my life who showed me how to do things and I volunteered as a Big Brother so I could help a child who was dealt a different hand in life. I am so thankful that I was paired with T'Ziah. I am pretty certain that I've learned more from him than he has from me."

Over the last four years, Rob and T'Ziah have truly become family, spending time together at holidays and getting to know each other's loved ones. Coincidentally, both Rob and T'Ziah have roots in the small town of Albermarle.

Rob and T'Ziah share a love for sports, especially basketball. They've played a lot of one-on-one and have attended many Hornets games. T'Ziah plays on his high school basketball team and hopes he can attend college through a basketball scholarship.

T'Ziah says, "My favorite thing about Rob is that he is always there for me and talks to me about life. I was very nervous about going over the edge, but I knew that if Rob could do it, I could too. I've always felt that I can do anything when we are together." We couldn't create a better endorsement for the impact of being a Big!



Photos courtesy of www.richtaylor.photography

Did You Know?

One-to-one mentoring is a vital ingredient for success

The 2017 Charlotte-Mecklenburg Opportunity Task Force Report identified access to mentors as one of the most important factors in helping children rise out of poverty. We see the positive impact of one-to-one mentoring every day. 99% of the children we serve stay out of the juvenile justice system and 94% of our high school seniors graduate, with most pursuing further education. Your support helps young people like T'Ziah reach for, and achieve, their dreams.



Celebrating 45 Years of Improving Children's Lives

Thanks to your support, Big Brothers Big Sisters continues to find innovative ways to reach more children in our region

While our vision of helping Carolina children achieve success in life has remained steadfast for more than four decades, Big Brothers Big Sisters has increased its impact by expanding its reach and by developing new programs.

"We have been blessed with incredible support from our community," says Donna Dunlap, CEO. "Our Bigs donate more than 45,000 hours of their time each year to improve children's lives, and financial support from corporations, foundations, and individuals help us find innovative ways to reach more children.

Bigs in Blue launched this year at CMPD and the Kannapolis Police Department. In addition to creating new mentoring relationships, this program is designed to improve police-community relations.

In Cabarrus and York counties, we have partnered with Boys and Girls Clubs to provide one-to-one mentoring at their after school programs.

Your holiday gift to Big Brothers Big Sisters will help us reach even more children in the year ahead, changing more lives for the better, forever! Thank you for your support.



Six officers from the Kannapolis Police Department are serving as Bigs at Forest Park Elementary. Photo courtesy of Kannapolis School District.

Create a Lasting Legacy



Making a gift through your estate is one of the most effective ways to support Big Brothers Big Sisters' mission and vision for many years to come. Legacy gifts include a bequest in your will, a gift from your retirement plan, a gift from an annuity, a gift of life insurance policy, a gift of a trust, and a gift of real estate.

For more information about making a Legacy Gift to Big Brothers Big Sisters, contact:

Doug Hartjes, CFRE
Vice President of Development
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(704) 910-1301 ext.1015

Be A Matchmaker

A small monthly gift can make a BIG difference!

A growing number of individuals are choosing to become monthly supporters of Big Brothers Big Sisters. For less than most of us spend each week on coffee or other treats, you can invest in a child's future. Please consider signing up for a recurring gift of \$5, \$10, or \$15 per month. It will provide Big Brothers Big Sisters with steady, predictable income without making a big dent in your pocketbook. For more information:

bbbscentralcarolinas.org/matchmaker-monthly-giving



Beyond School Walls Now Serving 160 Children

Carolinas HealthCare System and Quicken Loans join LPL Financial, Duke Energy and Ally as site-based program participants

Beyond School Walls is a unique one-to-one mentoring program that brings middle school students (Littles) to local companies to meet with their mentors (Biggs) twice each month at lunchtime.

Children are exposed to their career potential first-hand by developing meaningful relationships with Biggs in their place of work. In addition to social engagement, students are presented with a workforce readiness curriculum designed to facilitate practical skills like public speaking, financial management, and workplace etiquette.

Beyond School Walls launched in 2012 at LPL Financial, with Duke Energy and Ally signing on in 2014. This fall, Carolinas HealthCare System (two sites) and Quicken Loans came on board, adding 75 new children to the program. Big Brothers Big Sisters is grateful to these companies for their shared commitment to improving children's lives.



"Carolinas HealthCare System is a proud partner of the Beyond School Walls program with Big Brothers Big Sisters of Central Carolinas. Our employees are excited to serve as volunteer mentors and role models," says Lois Inland, Assistant Vice President, Community Engagement. "Collaboratively, we hope to improve the health of our Littles, elevate hope for their futures, and advance healing for all in our community."

"Quicken Loans is a for-more-than-profit company, meaning we reinvest our success back into our communities," explains Dave Schroeder, Vice President, Quicken Loans Mortgage Services. "That's why we're focused on educating youth, driving job growth and increasing opportunity for all in Charlotte. Our team members are passionate about working with Big Brothers Big Sisters to mentor local children. We value this organization as we continue to live at the intersection of doing well by doing good."

If your company is interested in participating in the Beyond School Walls program, please contact Stephanie Cummins, (704) 910-1301 ext.1048 or stephanie.cummins@bbbscentralcarolinas.org.

*Photos by Greg Meitus: Quicken Loans (left)
Carolinas Medical System Main / Levine Children's Hospital (above)*

Beyond School Walls Partnerships

- Ally and Westerly Hills Academy
- Carolinas Medical System Main / Levine Children's Hospital and Reid Park Academy
- Carolinas HealthCare System NorthEast and Northwest Cabarrus Middle School
- Duke Energy and Sedgefield Middle School
- LPL Financial and Fort Mill Middle School
- Quicken Loans and McClintock Middle School



Big Brothers Big Sisters
of Central Carolinas

Serving Mecklenburg, Cabarrus,
and York Counties

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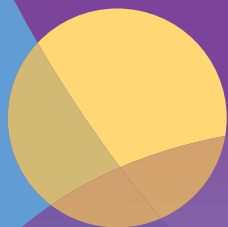
*Photo courtesy of Jacob Nelson
More Over the Edge Photos at:
<http://bit.ly/BBBSCC-photos>*

Edgers and Sponsors Make Over the Edge a "Giant" Success

On October 13th and 14th, a total of 47 "edgers" rappelled more than 200 feet down the side of the Hyatt House. Participants included 7 Bigs, our CEO and 4 other staff members, 2 board members, Homer (Charlotte Knights), Mr. Pins (Strike City), and Ace from the 96.1 FM morning show. Our edgers raised more than \$39,000 through peer-to-peer fundraising campaigns.

Special thanks to our Corporate Sponsors:

Adams Outdoor Advertising, Coca-Cola Consolidated, EY, Hyatt House, iHeart Media, Phase 3 Marketing and Communications, Piedmont Natural Gas, and the U.S. National Whitewater Center.



MISSION:

To provide children facing adversity with strong and enduring, professionally supported one-to-one relationships that change their lives for the better, forever.

VISION:

That all children achieve success in life.

IMPACT:

Children with one-to-one mentors (Bigs) do better in school, feel better about themselves, and engage in less risky behaviors, such as drugs, alcohol, and fighting.

