

## Sponsorship Opportunities

For 46 years, Bowl for Kids' Sake has supported Big Brothers Big Sisters agencies throughout the country, serving as our premier fundraising "Thank You" party. After a month of raising awareness and funds, our local agencies thank their volunteers with a Bowl for Kids' Sake party at their local bowling center. Upwards of \$20 million is raised, nationwide, through this effort, along with the hopes and aspirations of children who deserve an opportunity for a better future.

### **Presenting Sponsor: \$15,000 – Supports 13 Matches**

Your company will receive the following benefits:

*One (1) available*

- Recognition as the Presenting Sponsor: Bowl for Kids' Sake: Central Carolinas 2019, presented by "Name of Company"
- Prominent logo placement on highly visible, selected items: Save the Date postcards, brochures, and team packets
- Prominent logo placement on Big Brothers Big Sisters Bowl for Kids' Sake registration website & agency homepage
- Promotional package for easy and effective on-site employee recruitment
- 5 bowling lanes pre-reserved for your company's teams
- Invitation to have a representative from your company to speak at Bowl for Kids' Sake Team Captain Kickoff Event
- Prominent recognition on flat-screen TVs
- Prominent recognition during day of event announcements
- Prominent placement of company logo on all event banners and posters
- Social media recognition
- Reserved table at our Annual Breakfast event in March
- Prominent recognition in all pre-event Bowl for Kids' Sake press releases and print advertisements
- Prominent recognition in spring and winter newsletter
- Prominent recognition in BBBS all 2018-2019 newsletters
- Opportunity to exhibit products/promote services at all BFKS events to all attendees
- Recognition at events leading up to 2019 BFKS; Team Captain kick off, BFKS social and BFKS fundraiser events
- On-site presentation recognizing and thanking all committee members, top fundraisers, key company players
- Recognition on agency website for one year
- First right of refusal of Presenting Sponsorship for Bowl for Kids' Sake 2020

## **Platinum Perfect Game Sponsor: \$10,000 – Supports 10 Matches**

Your company will receive the following benefits:

*Two (2) available*

- Logo placement on highly visible, selected items: brochures and team packets
- Company logo on Big Brothers Big Sisters' Bowl for Kids' Sake registration website and agency home page
- Promotional package for easy and effective on-site employee recruitment
- 4 Bowling lanes reserved for your company's team
- Invitation to Team Captain kickoff event
- Recognition on flat-screen TVs
- Recognition during day of event announcements
- Placement of company logo on all event banners and posters
- Social media recognition
- 4 reserved seats at our Annual Breakfast event in March
- Recognition in all pre-event Bowl for Kids' Sake press releases and print advertisements
- Recognition in BBBS winter e-newsletter
- Opportunity to exhibit products/promote services at BFKS events to all attendees

## **Gold Strike Sponsor: \$7,500 – Supports 5 Matches**

Your company will receive the following benefits:

*Two (2) Available*

- Logo placement on highly visible, selected items: brochures, flyers, etc.
- Company logo on Big Brothers Big Sisters' Bowl for Kids' Sake registration website and agency homepage
- Promotional package for easy and effective on-site employee recruitment
- 3 reserved lanes for your company's team
- Invitation to Team Captain kickoff event
- Recognition on flat-screen TVs
- Recognition during hourly announcements
- Placement of company logo on all event banners and posters
- Social media recognition
- 2 reserved seats at our Annual Breakfast event in March



### **Silver Spare Sponsor: \$5,000 – Supports 5 Matches**

Your company will receive the following benefits:

- Placement of company logo on event brochures
- Company logo on Big Brothers Big Sisters' Bowl for Kids' Sake registration website
- Promotional package for easy and effective on-site employee recruitment
- 2 reserved bowling lanes for company's teams
- Invitation to Team Captain kickoff event
- Recognition on flat-screen TVs
- Recognition during day of event announcements
- Placement of company logo on all event banners and posters
- Social media recognition
- 2 reserved seats at Annual Breakfast event in March

### **Bronze Alley Sponsor \$2,500 – Supports 2 Matches**

Your company will receive the following benefits:

- Placement of company logo on event brochures
- Promotional package for easy and effective on-site employee recruitment
- 2 reserved lanes for your company's teams
- Invitation to Team Captain Kickoff event
- Recognition on flat-screen TVs
- Placement of company logo on all event banners and posters
- Social media recognition on Facebook
- 2 reserved seats at Annual Breakfast Event in March

### **Be a Company Champion!**

Choose any of the levels above and receive all the marketing benefits. Your company teams will have the opportunity to fundraise the sponsorship level. If they do not meet their goal your company will only pay the difference.



## 2019 Bowl for Kids' Sake Sponsorship Agreement

To take advantage of the full benefits of each sponsorship level  
please confirm by returning this form by Jan. 15<sup>th</sup> 2019.

Bowl for Kids' Sake 2019 Sponsorship
<p><b>Please indicate your commitment level:</b></p> <p><input type="checkbox"/> <b>\$15,000 Presenting Sponsor</b></p> <p><input type="checkbox"/> <b>\$10,000 Platinum Perfect Game Sponsor</b></p> <p><input type="checkbox"/> <b>\$7,500 Gold Strike Sponsor</b></p> <p><input type="checkbox"/> <b>\$5,000 Silver Spare Sponsor</b></p> <p><input type="checkbox"/> <b>\$2,500 Bronze Alley Sponsor</b></p>

**CONTACT INFORMATION:** *(All correspondence will be sent to name below unless otherwise specified)*

Contact Person: \_\_\_\_\_

Company/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature of Sponsor: \_\_\_\_\_ Date: \_\_\_\_\_

**PAYMENT INFORMATION:** *Checks payable to Big Brothers Big Sisters Central Carolinas  
AMEX, MC, VISA accepted.*

Cardholder's Name: \_\_\_\_\_

Card Type \_\_\_\_\_ Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

**PLEASE RETURN TO:**

**Big Brothers Big Sisters of Central Carolinas**

**Attention: Samantha Kerr**

3801 E. Independence Blvd. Suite 101, Charlotte, NC 28205