



THE RISE OF POTENTIAL BOWL FOR KIDS' SAKE

March 23rd or March 24th
4:30PM - 9PM
Dave & Buster's Concord

C A B A R R U S B I G B R O T H E R S B I G S I S T E R S

Be a Superhero ~ Bowl For Kids' Sake

Bowl For Kids' Sake is Big Brothers Big Sisters' signature fundraiser. Each year over 300 supporters and businesses come together to have fun and raise money for Big Brothers Big Sisters. Together we help children reach their potential!.

Your support means at risk youth in our community will be matched with a safe caring volunteer mentor who helps them navigate obstacles and achieve their potential.

Superhero Business Enter HERE!

Life Changer, Title Sponsor: \$10,000

As the tournament sponsor, your company will receive the following benefits prior to event: *One (1) available*

- Recognition as the Title Sponsor: Bowl for Kids' Sake presented by "Name of Company" (Due 1/10)
- Logo placement on highly visible, selected items: Save the Date postcards, social media recognition, event t-shirts
- Prominent placement of company logo on Big Brothers Big Sisters Bowl for Kids' Sake agency website
- Prominent recognition in all pre-event Bowl for Kids' Sake press releases and print advertisements
- Mention/recognition at events leading up to 2020 BFKS; BFKS Big Social, BFKS fundraiser events, etc...
- 4 bowling lanes pre-reserved for your company's teams
- Invitation to have a representative from your company to speak at Bowl for Kids' Sake and BFKS Big Social
- Prominent recognition during hourly announcements
- Prominent placement of company logo on event banners and posters, all flat-screen TVs, & e-newsletter for 1 year
- Opportunity to exhibit products/promote services to all attendees for 4 hours
- Opportunity for a bowling with a Big & Little experience
- First right of refusal of Presenting Sponsorship for Bowl for Kids' Sake 2021
- Recognition in Independent Tribune for your participation
- **2020 Big Breakfast Title Sponsor** (September 2020 includes recognition and prominent seating at event)

Big League Sponsor: \$5,000

- Logo placement on highly visible, selected items: Save the Date postcards (Due 1/17), social media, event t-shirts
- Company logo on Big Brothers Big Sisters' Bowl for Kids' Sake agency page
- Recognition in all pre-event Bowl for Kids' Sake press releases and print advertisements
- Invitation to speak at BFKS Big Social event
- 2 Bowling Team time slots reserved for your company's team
- Recognition during hourly announcements
- Placement of company logo on all event banners and posters, all flat-screen TVs
- Opportunity to exhibit products/promote services for 4 hours

- On-site presentation recognizing and thanking all committee members, top fundraisers, key company players
- Recognition in Independent Tribune for your participation
- Recognition in e-newsletter

Mega Mentor Sponsor: \$2,500

- Placement of company logo on event t-shirts
- Company logo on Big Brothers Big Sisters' Bowl for Kids' Sake agency website
- Recognition on social media platforms and in any press releases and media advisory's
- Invitation to BFKS Big Social
- 1 reserved bowling time slot for your company's team
- Recognition in print media covering the event
- Recognition during hourly announcements
- Placement of company logo on all event banners and posters, all flat-screen TVs
- Reserved bowling lane (2) for your company's team
- Recognition in Independent Tribune advertisement
- Recognition on social media platforms & in e-newsletter

Big Advocate Sponsor: \$1,200

- Company logo on Big Brothers Big Sisters' Bowl for Kids' Sake agency page
- 1 reserved bowling lane for company's team
- Invitation to BFKS Big Social event
- Recognition during hourly announcements
- Placement of company logo on all event banners and posters, all flat-screen TVs
- Reserved bowling lane (1) for company's team
- Recognition in Big Brothers Big Sisters' e-newsletter, social media platforms
- Recognition in Independent Tribune advertisement

Super Steward Sponsor: \$750

- Placement of company logo on event t-shirts
- 4 Individual entries representing your company's team
- Invitation to BFKS Big Social
- Placement of company logo on event banners and posters, all flat-screen TVs
- Social media & e-newsletter recognition

Best Buddy Sponsor \$350

- Placement of company name on event t-shirts
- 2 Individual entries representing your company's team
- Invitation to BFKS Big Social
- Recognition on all flat-screen TVs
- Social media & e-newsletter recognition

Each increased sponsorship level includes subsequent benefits, except the additional bowling time slots.

Yes, count us in! We wouldn't dare miss the fun!

Bowl for Kids' Sake Sponsorship

Please indicate your commitment level:

- ☐ \$10,000 Life Changer Title Sponsor
- ☐ \$5,000 Big League Sponsor
- ☐ \$2,500 Mega Mentor Sponsor
- ☐ \$1,200 Big Advocate Sponsor
- ☐ \$750 Super Steward Sponsor
- ☐ \$350 Best Buddy Sponsor

CONTACT INFORMATION: *(All correspondence will be sent to name below unless otherwise specified)*

Contact Person: _____

Company/Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Signature of Sponsor: _____ Date: _____

PAYMENT INFORMATION: *Checks payable to Big Brothers Big Sisters. (AMEX, MC, VISA accepted).*

Cardholder's Name: _____

Card Type _____ Card #: _____ Exp. Date: _____

MAIL TO: (or email: connie.rheinecker@bbbscentralcarolinas.org)

Big Brothers Big Sisters CC – Cabarrus
Attn: Connie Rheinecker
PO Box 2066
Concord NC 28026

