

THE BIG TOAST

Thursday, September 16th
5:30 to 7:00 pm

Kannapolis Cannon Ballers Stadium
Kinetic Club

The Big Toast is an evening event that replaces our traditional Big Breakfast!

- The event is designed to share the **positive impact** that Big Brothers Big Sisters of Cabarrus County has on youth who are marginalized in our community.
- Guests will be from a wide variety of corporations and organizations ranging from CEO's to BBBS Board and Leadership Council members as well as other **high-profile** business and community leaders.
- This is an excellent **networking opportunity** in a business casual setting.
- The Big Brothers Big Sisters of Cabarrus County "2021 Community Youth Advocate Award" winner will be announced.

\$5,000 PRESENTING SPONSOR

Pre-Event

- Event branding rights
- Logo on registration website, agency website event page, save-the-date announcement, printed collateral, & social media

Day of Event

- 60 second promotional video (you supply)
- Message to the audience from the podium
- Logo on event signage/banner, displayed on screen, & in the event program
- Logo on pledge cards & pens
- Opportunity to supply branded items for guest gift bags
- Verbal acknowledgment from the podium

Post-Event

- Quote in event press release
- Article in agency's newsletter
- Logo on thank you acknowledgments, website event page for 10 months with clickable link to your website (if desired)

2 tickets to the 50th Anniversary Benefit OCT 2022





\$2,500 GOLD SPONSOR

Pre-Event

- Logo on registration website, agency website event page, printed collateral, & social media

Day of Event

- 30 second promotional video
- Logo on event signage, displayed on screen, & event program
- Opportunity to exhibit services/products
- Verbal acknowledgment from podium

Post-Event

- Logo on thank you acknowledgments and event website page for 10 months

\$1,000 SILVER SPONSOR

Pre-Event

- Logo on agency website event page, & social media

Day of Event

- Logo on event signage, displayed on screen, & event program
- Verbal acknowledgment from podium

Post-Event

- Logo on event website page for 5 months

\$500 BRONZE SPONSOR

Pre-Event

- Logo on agency website event page

Day of Event

- Logo in event program

Post-Event

- Logo on event website page for 3 months



☐ **YES, I would like to sponsor this event.**

Company Name

Address

Contact Name

Email

Phone

☐ Presenting \$5,000 ☐ Gold \$2,500 ☐ Silver \$1,000 ☐ Bronze \$500

Send check to: **Big Brothers Big Sisters**

PO BOX 2066

Concord, NC 28026

☐ Please invoice me. ☐ Check enclosed.

Question? Contact: **Elizabeth Hutchins**, Area Director- Cabarrus
elizabeth.hutchins@bbbscentralcarolinas.org or 704-562-1144