

# QUIZBOWL FOR KIDS' SAKE

Playing it safe, but still making a difference.  
We are celebrating in a new way!

- This event is peer-to-peer fundraising by teams. Teams consist of up to 6 individuals.
- The fundraising will take place for 4 weeks (starting February 15th) with weekly competitions and prizes awarded.



- **“Virtual Trivia Nights”** for all teams. Multiple nights offered (March 9 - 11) and prizes awarded.



- **“Super Team Movie Party”** for teams who raise a minimum of \$1,400. Saturday, March 20th. Drive-in-Movie at UNC Charlotte. Cars will be parked socially distanced. Food & Entertainment provided.



## OUR LITTLES' OUTCOME

With the support of your corporate sponsorships.

95%

feel they have a special adult in their corner

95%

improve their grades and academic performance

100%

will graduate from HS with a plan for success

100%

will avoid the juvenile justice system

# QBKFS EVENT SPONSORSHIPS

## NEW Sponsorship Benefits

- Shout out on our Facebook Live events (4 total)

## “Virtual Trivia Nights”

- 30-90 second marketing presentation

## “Super Team Movie Party”

- 30-90 second marketing presentation on the Big Screen
- VIP parking spots
- Opportunity to present live
- Supply Swag Bags and or items for the bags

## \$15,000 PRESENTING SPONSOR

### Pre-Event

- Event Naming Rights
- Logo on Registration Website, Agency Website Event Page, Save-the-Date Announcement, Printed Collateral, & Social Media
- Opportunity to Present at all **Facebook Live on Fridays**
- 30-60 Second Promotional Video at all **Virtual Trivia Nights**.
- Logo on the Trivia Screen during event
- Opportunity to donate prizes for winners
- Press Release

### Super Team Movie Party

- 4 VIP Reserved Spots
- 30-60 Second Marketing Video
- Opportunity to supply items for Team Member Swag Bags
- Logo on Event Signage, Displayed on Screen, Event Program, and Visual Presentations
- Opportunity to Exhibit Services/products
- Verbal Acknowledgment

### Post-Event

- Logo on thank you Acknowledgments and Event Website Page for 10 months
- First Right of Refusal 2022 event.

## \$10,000 GOLD SPONSOR

### Pre-Event

- Logo on Agency Website Event Page, & Social Media
- Logo on the **Virtual Trivia Event** screen during Questions and Answers
- Opportunity to donate prizes for winners

### Super Team Movie Party

- 3 Reserved Spots
- Opportunity to supply items for Team Member Swag Bags
- Logo on Event Signage, Displayed on Screen, Event Program, and Visual Presentations
- Verbal Acknowledgment

### Post-Event

- Logo on Event Website Page for 10 months



# QBKFS EVENT SPONSORSHIPS

## \$5,000 SILVER SPONSOR

### Pre-Event

- Logo on Agency Website Event Page & Social Media

### Super Team Movie Party

- 2 Reserved Spot
- Opportunity to supply items for Team Member Swag Bags
- Logo on Event Signage, Displayed on Screen, Event Program, and Visual Presentations
- Verbal Acknowledgment

### Post-Event

- Logo on Event Website Page for 10 months

## \$2,500 BRONZE SPONSOR

### Pre-Event

- Logo on Agency Website Event Page

### Super Team Movie Party

- 1 Reserved Spot
- Opportunity to supply items for Team Member Swag Bags
- Logo on Event Signage, Displayed on Screen, Event Program, and Visual Presentations
- Verbal Acknowledgment

### Post-Event

- Logo on Event Website Page for 10 months

## I SUPPORT MENTORING OUR YOUTH

\$15,000  
Presenting Sponsor

\$10,000  
Gold Sponsor

\$5,000  
Silver Sponsor

\$2,500  
Bronze Sponsor

YES, I would like to be a Corporate Sponsor

Company Name:

Contact Name:

Mailing Address:

Email Address:

Phone:

Please Send Invoice

Check Enclosed

**Please make check payable to:**  
BBBSCC

**Send to:**  
Big Brothers Big Sisters of Central Carolinas  
Attention: Melissa Boyle  
3801 E. Independence Blvd, Charlotte, NC 28025

**Contact: Melissa Boyle**

Events Manager

Melissa.boyle@BBBSCentralCarolinas.org