



**FOR IMMEDIATE RELEASE**  
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## Press Release

### **“Discussing Diversity: A Place to Begin” Hosted by Equitable Foundation to Provide Actionable Steps for Talking to Children about Diversity**

On Tuesday, May 4, 2021, Equitable Foundation, in partnership with the UNC Charlotte Belk College of Business (UNC Charlotte) and Big Brothers Big Sisters of Central Carolinas (BBBSCC) held a diversity discussion with suggestions, tips and ideas for talking to children and family members. The partners identified a gap in diversity, equity and inclusion (DEI) training and resources. Many employers have provided DEI training for the workplace, but there were very limited resources for talking to children and family members. The audience for the discussion included over 1,000 mentors from BBBSCC, over 33,000 Belk College of Business at UNC Charlotte Alumni and community members.

Matt Foxhall with Equitable kicked off the discussion turning it over to host Kevin Bailey of UNC Charlotte and panelists Jesse Bridges - EverFi, Imani Green – BBBSCC and Solage Tricanowicz - UNC Charlotte. The experienced panelists provided simple and actionable steps for discussing diversity with their own family or with children they mentor, along with stories and examples of real-life application of the suggestions.

“Our team members at Equitable are committed to being a force for good in the Charlotte community. We have worked with our partner Everfi to ensure that curriculum on diversity, equity and inclusion is available to children in all local school districts in our communities. We are thrilled to have been able to host this discussion to support parents and community leaders with this discussion as well.”

The full panel discussion and resources provided are available through the links below.

Watch the “Discussing Diversity” presentation – <https://www.youtube.com/watch?v=2NnHTz7EYYo>

Check Out Resources - <https://belkcollege.uncc.edu/discussing-diversity-place-begin>

Learn More about Everfi DEI Curriculum - <https://everfi.com/diversity-equity-inclusion/>

The partners recognize, affirm, and celebrate the diverse backgrounds, lives, and experiences of all of our stakeholders, including students, alumni, faculty, parents, families, youth, donors,

<https://www.bbbscentralcarolinas.org>

volunteers, and staff. We seek to foster an environment that is based on mutual respect, broadens understanding, and builds trust.

### **UNC Charlotte Belk College of Business**

UNC Charlotte's Belk College of Business has been driving business in the Charlotte region for over 50 years. The college is one of the largest business schools in the Carolinas, with outstanding programs at the undergraduate, master's, doctoral and executive levels. Graduates of our programs now exceed 33,000, creating a powerful alumni network. As North Carolina's urban research business school, we are committed to building strong partnerships that have lasting impact across the state. As Business Niners, we share UNC Charlotte's history, values, and bold entrepreneurial spirit.

### **Big Brothers Big Sisters of the Central Carolinas**

Big Brothers Big Sisters helps children realize their potential and build their futures. We nurture children and strengthen communities. And we couldn't do any of it without you. Since 1972, Big Brothers Big Sisters has been providing mentors (Bigs) for children (Littles) in this region. Today, we serve more than 1,200 children in [Mecklenburg](#), [Cabarrus](#) and [York](#) Counties, through traditional community and school-based mentoring and innovative specialty programs that connect caring adults with local children in meaningful one-to-one relationships.

### **EverFi**

EVERFI is a technology company committed to driving social change through education and fueled by a software platform that has reached more than 30 million learners across the U.S. and Canada. From kindergarten to retirement, EVERFI's engaging, effective and research-backed online education curriculum is designed to do just that. By connecting education to the real world, we're making sure your learners are set-up for success in the 21st century.

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