FUNDRAISING TIPS & TRICKS

OUR MISSION IS URGENT. THERE ISN'T A MOMENT TO SPARE.

Raise $1000 in nine days!

Day 1	Sponsor Yourself $50	$50
Day 2	Ask 2 Family Members to Sponsor you at $50	$150
Day 3	Ask 5 friends to donate $30	$300
Day 4	Ask 5 co-workers to give $30	$450
Day 5	Ask 5 neighbors to give $20	$550
Day 6	Ask 5 people on your social media to give $30	$700
Day 7	Ask your boss for a Company gift of $100	$800
Day 8	Ask 5 local stores to sponsor you at $20	$900
Day 9	Ask businesses you visit often for $100	$1000

Use the power of Social Media

1. Create a campaign plan—be aware of what is going on in the season and community.
2. Prioritize each platform—evaluate where you have the most exposure and prioritize your use of that platform.
3. Reach out to influencers—Social Media influencers have a large following, capitalize on that and ask them to promote your campaign!
4. Impact Measurement – show your supporters where their money is going with our impact metrics on our website.
5. Give Thanks—always thank your donors personally. Make sure to tag them and BBBSCC!

Fundraising Ideas A—Z

A—Art Exhibition
B—Bake Sale
C—Coin Drive
D—Dog Walking
E—Exhibition Night
F—Fashion Show
G—Game Night
H—Hat Day
I—Ice Cream Social
J—Juice Stand
K—Karaoke Night
L—Lawn Service
M—Movie Night
N—Name that song
O—Office Collection
P—Pie Sales
Q—Questions for $1
R—Roll the Pennies
S—Spaghetti Dinner
T—Trivia Night
U—University Night
V—Vending Machines
W—Wrap Presents
X—Xmas Party
Y—Yard Sale
Z—Zumba