



Big Brothers Big Sisters of Central Carolinas
3801 E. Independence Blvd. Charlotte, NC 28205
<https://bbbscentralcarolinas.org/>

FOR IMMEDIATE RELEASE

Big Brothers Big Sisters of Central Carolinas QUIZBowl for Kids' Sake to Support Mentoring for Deserving Children in the Carolinas.

Central Carolinas – Big Brothers Big Sisters of Central Carolinas held their first-ever virtual QUIZBowl for Kids' Sake fundraiser to further their mission to inspire children's passions and encourage them to achieve success in life through mentorship. This QUIZBowl team-based event, presented by Bank of America, was comprised of 41 six-person fundraising teams. Collectively the event raised enough funds to support 95 area children. At the conclusion of the fundraising period, the teams celebrated their and the other team's efforts at one of the three "Virtual Trivia Nights" held on March 9th, 10th, and 11th. Each QUIZBowl team competed in five rounds of trivia, which narrowed down to one ultimate Trivia winner.

"For almost four decades Big Brothers Big Sisters of the Central Carolinas has been dedicated to connecting local children with adult mentors in meaningful one-to-one relationships," said Charlotte Market President Charles Bowman. "Having caring role models in their lives can make all the difference for area youth by helping them to build social capital and introducing them to new opportunities."

While QUIZBowl for Kids' Sake was a great start and fun and easy way for individuals and companies to engage, there are more children in our community than ever struggling with isolation, stress, and mental health concerns. Please join Big Brothers, Big Sisters of the Central Carolina's effort to reach our fundraising goal of \$100,000. Achieving that goal will strengthen our organization's ability to provide the support of a mentor and continue to ignite the power and promise of our community's youth during this trying time.

Ways you can help. Start with our website <https://bbbscentralcarolinas.org/> to learn more about our organization and mission, and consider:

- A 100% tax deductible donation.
- Participating in our Raffle that ends on April 18th – 100% of the proceeds benefit our mission.
- Choosing to be a Big (mentor).
- Volunteering in other capacities.

About

Founded in 1972, Big Brothers Big Sisters of Central Carolinas has operated under the belief that inherent in every child is the ability to succeed and thrive in life. We currently serve more than 1,500 children each year in Mecklenburg, Cabarrus, and York counties. By partnering with parents/guardians, volunteers, and others in the community, we are accountable for each child in our program achieving higher aspirations, greater confidence, better relationships, and educational success.

Big Brothers Big Sisters effectively improves the lives of youth and deeply engages communities through involvement with families, mentors, community funders, schools and other partners. Our proven methodology for serving children through one-to-one mentoring relationships produces measurable positive outcomes in the areas of educational success, avoidance of risky behavior, and socio-economic competence.

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FOR MORE INFORMATION, CONTACT:

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