



Big Brothers Big Sisters of Central Carolinas

3801 E. Independence Blvd. Charlotte, NC 28205

<https://bbbscentralcarolinas.org/>

FOR IMMEDIATE RELEASE

Big Brothers Big Sisters of Central Carolinas receives generous contribution from NASCAR Cup Series driver William Byron

Cornelius, NC –William Byron, NASCAR Cup Series driver partnered with Big Brothers Big Sisters of Central Carolinas (BBBSCC) for his first annual charity golf tournament at the Peninsula Club on May 3, 2021. The tournament raised over \$242,000. Thirty-two teams of golfers sold-out the event. The tournament was supported by 54 businesses including Alcoa Uniforms, Axalta, Hendrick Motorsports, and Sonic Automotive which served as Diamond Sponsors. The event showcased a winning combination of long-time BBBSCC supporters and new friends from the NASCAR community.

“I had the honor of being a Big Brother while in high school and saw firsthand the impact that having a positive and reliable mentor had on today’s youth,” said Byron. “I want to thank the sponsors and participants for supporting my first charity golf tournament and their contributions to Big Brothers Big Sisters of Central Carolinas. It is with this support that we can continue to build these kids up and help them to reach their full potential, overcome adversities, and have successful futures.”

A four-day series of online raffles followed the golf event, selling chances to win William Byron autographed memorabilia, including items worn by William Byron during his NASCAR Cup Series races. The raffle series raised \$3,815, funds that will provide much needed support to 165 children needing mentorships.

BBBSCC relies on the generosity of “friends” and “supporters” across the community. Visit our website <https://bbbscentralcarolinas.org/> to learn more about the BBBS organization and mission, and consider:

- A 100% tax deductible donation.
- Choosing to be a “Big” (mentor).
- Volunteering in other capacities.

About

Founded in 1972, Big Brothers Big Sisters of Central Carolinas has operated under the belief that inherent in every child is the ability to succeed and thrive in life. We currently serve more than 1,500 children each year in Mecklenburg, Cabarrus, and York counties. By partnering with parents/guardians, volunteers, and others in the community, we are accountable for each child in our program achieving higher aspirations, greater confidence, better relationships, and educational success.

Big Brothers Big Sisters effectively improves the lives of youth and deeply engages communities through involvement with families, mentors, community funders, schools and other partners. Our proven methodology for serving children through one-to-one mentoring relationships produces measurable positive outcomes in the areas of educational success, avoidance of risky behavior, and socio-economic competence.

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FOR MORE INFORMATION, CONTACT:

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